

Case Interview Prep Plan

Use this plan to map out your prep journey so you understand the time commitment required.

Learn Theory

- Industry Research
- Case Interview Course
- Digital Assessment Prep

14+ Hours

Build Skills

- Case Drills
- Case Walkthroughs
- Chatbot Cases

12+ Hours

Get Feedback

- Peer Mock Sessions
- Expert Coaching

16+ Hours

***Students:** If your school hasn't outlined coaching options, seek support from alumni or upperclassmen who've passed case interviews, career services, professors, firm reps (when assigned - usually 1 session), or Management Consulted Pros. The stronger the coach, the better your results.

MBB Consulting Recruitment Prep Calendars

UNDERGRAD, SPECIALTY MASTERS, Y2 MBA, APD

| Task | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sept | Oct | Nov | Dec |
|---|-----|-----|-------|-----|-----|-----|-----|---------|------|-----|-----|-----|
| Build business acumen | | | | | | | | | | | | |
| Research Industry | | | | | | | | | | | | |
| Identify target firms & application deadlines | | | | | | | | | | | | |
| Prepare resume and cover letter | | | | | | | | | | | | |
| Networking | | | | | | | | | | | | |
| Attend info sessions | | | | | | | | | | | | |
| Prepare for case interviews | | | | | | | | | | | | |
| Apply | | | | | | | | | | | | |
| Interview | | | | | | | | | | | | |
| Offer! | | | | | | | | | | | | |
| School group programming | | | UG/MS | | | | | MBA/APD | | | | |
| 1:1 Interview Coaching | | | | | | | | | | | | |

FIRST-YEAR MBAS

| Task | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sept | Oct | Nov | Dec |
|---|-----|-----|-----|-----|---------|-----|-----|-----|------|-----|-----|-----|
| Research Industry | | | | | | | | | | | | |
| Identify target firms & application deadlines | | | | | | | | | | | | |
| Prepare resume and cover letter | | | | | | | | | | | | |
| Networking | | | | | | | | | | | | |
| Attend info sessions | | | | | | | | | | | | |
| Prepare for case interviews | | | | | | | | | | | | |
| Apply | | | | | | | | | | | | |
| Interview | | | | | | | | | | | | |
| Offer! | | | | | | | | | | | | |
| School group programming | | | | | Pre-Mat | | | | | | | |
| 1:1 Interview Coaching | | | | | | | | | | | | |



Prepping for Round 1



Focus 1:
Structure

Focus 3: Case
Comprehension



Focus 2: Math
& Creativity

Focus 4: Firm-Specific
Preparation

Assignment 1

Case Interview Course:

Lessons 14-16

Case Walkthrough: Market Sizing

Chewing Gum Market

Gas Consumed

Piano Tuners

Assignment 2

Case Walkthrough: Market Sizing

Artificial Turf

Car Tires

Cure for Baldness

Peer Mock Session
Market Sizing

Assignment 3

Case Walkthrough: Market Sizing

Disposable Diapers

Electronic Equipment

Golf Balls

Checking Accounts

Assignment 4

Case Interview Course:

Lessons 1-13 and Case Structure

Examples

Peer Mock Session
Market Sizing

Assignment 5

Case Interview Course:

Lessons 18-23

Case Structure Drills:

Do 10

Watch Business Basics Course if needed.

Assignment 6

Case Walkthrough: Profitability

Decline and Revenue

Hedge Fund Gamma

Appliance Insurance

Peer Mock Session
Profitability

Assignment 7

Case Walkthrough: Profitability

Cost and Scenarios

Cardboard Manufacturer

Airplane De-Icing

Coaching Session
Profitability

Notes:

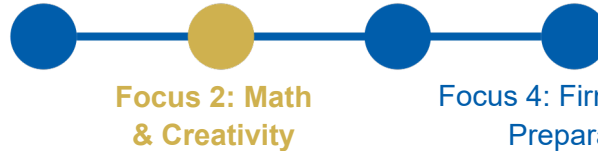
Goals:

Prepping for Round 1



Focus 1:
Structure

Focus 3: Case
Comprehension



Focus 2: Math
& Creativity

Focus 4: Firm-Specific
Preparation

Assignment 1

Mental Math for Consulting:
Lessons 1-11
Multiplication Math Drills:
Do 10x each type (50 total)

Assignment 2

Mental Math for Consulting:
Lessons 12-16
Division Math Drills:
Do 10X each type (30 total)

Peer Mock Session
Profitability

Assignment 3

Mental Math for Consulting:
Lessons 17-19
Percentage Math Drills:
Do 10x each type (30 total)

Assignment 4

Mental Math for Consulting:
Lessons 20-32

Peer Mock Session
Profitability

Assignment 5

Grab Bag Math Drills:
Do 10x each type (40 total)
Case Math Video Drills:
Complete 5
Exhibit Drills:
1 of each type

Assignment 6

Case Math Video Drills:
Complete 5
Exhibit Drills:
5 Grab Bag

Peer Mock Session
Market Study

Assignment 7

Case Interview Course:
Rewatch Lesson 8
Brainstorming Drills:
Complete 5

Coaching Session
Market Study

Notes:

Goals:

Prepping for Round 1



Focus 1:
Structure

Focus 3: Case
Comprehension



Focus 2: Math
& Creativity

Focus 4: Firm-Specific
Preparation

Assignment 1

Case Interview Course:

Lessons 24-28

Case Walkthrough: Market Study

Market Share Decline

Alto Woods

Assignment 2

Case Structure Video Drills:

Do 4

Case Walkthrough: Market Study

Revenue Growth and New Market Entry

Maldovian Coffins

Titleist Golf Balls

Peer Mock Session
Market Study

Assignment 3

Case Walkthroughs

Watch and co-work to 1st 3 Case

Walkthrough Videos

Case Structure Video Drills:

Do 4

Assignment 4

Case Interview Course:

Lessons 29-32

Case Walkthrough: M&A

Corporate Buyer

Automobile

Acquisition

Peer Mock Session
M&A

Assignment 5

Case Walkthroughs

Watch and co-work to 4th Case

Walkthrough Video

Case Walkthrough: M&A

Corporate Buyer

Chemical Bros Int.

Assignment 6

Case Walkthrough

Expert Case

H Health

(Watch video after completion)

Peer Mock Session
M&A

Assignment 7

Case Walkthroughs

Market Study and M&A

Drywall Competitive Threat

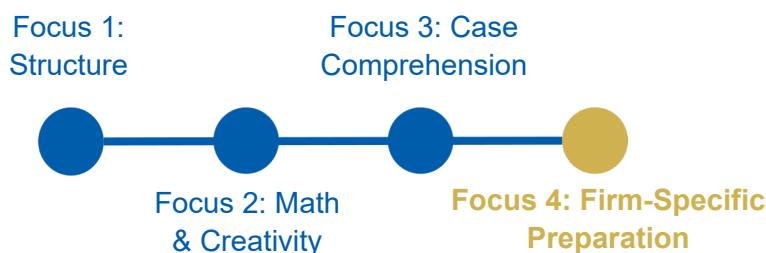
Intelligent Completions

Coaching Session
M&A

Notes:

Goals:

Prepping for Round 1



Assignment 1

View All Interviewing Firm Profiles

Fit Interview Course:

Lessons 1-6

Assignment 2

Case Walkthrough: Difficult Cases

Complete 2 Firm-Specific Mock Cases

Fit Interview Course:

Lessons 7-13

Peer Mock Session
Firm-Specific Case

Assignment 3

Case Walkthroughs: Expert Cases

Complete 2 Firm-Specific Cases

Fit Interview Course:

Lessons 14-16

Assignment 4

Case Walkthroughs: Expert Case

Complete 1 Firm-Specific Case

Fit Interview Course:

Lessons 17-28

Peer Mock Session
Firm-Specific Case

Assignment 5

Case Walkthrough: Expert Case

Complete 1 Firm-Specific Case

Fit Interview Course:

Lessons 29-31 (Weaknesses and Failures)

Assignment 6

Complete 2 Mock Interviews

Peer Mock Session
Firm-Specific Case

Assignment 7

Rest, Review, and Refresh!

Coaching Session
Firm-Specific Case

Notes:

Additional mock and/or coaching sessions may be needed. Work with your coach to decide if you need additional prep.

Goals:

Prepping for Round 2



In round 2 interviews and beyond, firms are looking for polish, consistency, and the case interviews typically are less structured and require advanced skills. Your goal is to show you can think like a consultant - under pressure and in conversation with senior leaders.

To prepare:

1. **Focus on advanced case practice.** Continue working through firm-specific, difficult, and expert-level cases with partners and coaches. Prioritize partner firms' industries and case styles.
2. **Refine your fit interview responses.** Practice out loud with coaches to sharpen storytelling, build executive presence, and fine-tune your delivery.
3. **Research the firm at a greater depth.** Study its client base, practice areas, thought leadership, and recent projects. Learn how it differentiates from competitors and be ready to tailor your responses accordingly.
4. **Work with a coach** to conduct timed, back-to-back case + fit mock sessions to build stamina and replicate Round 2 conditions.

**Want an expert coach to tailor this
prep plan just for you?**

Join Black Belt.